

Amazon Great Indian Sale starts today; here are the offers and discounts across various categories

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Online shopping giant has once again ushered in The Great Indian Sale which starts today on January 20 at midnight (12 am). The sale will continue till January 24 2018. Amazon Prime members, like always, will get extended duration for the sale. For the Prime users, the sale will start at 12 pm today, i.e. on January 20. The e-commerce website will be offering the lucrative discounts on products under various categories including smartphones, accessories, laptops, electronics, home and kitchen appliances, fashion products, book, daily essentials and many more.

If you own an HDFC Bank credit and debit cards, you will get 10 per cent additional cashback. Also, the Amazon Pay users will get 10 per cent cashback as Amazon Pay Balance. Prime members can get an early access to the sale. For this, you need to download the Amazon app and subscribe to the Amazon Prime membership. The subscription costs Rs 999 per year. If you pay using Amazon Pay Balance, you will get Rs 300 cashback. After subscribing to Amazon Prime, you can choose the product and save them in your wishlist. You can order the product when the sale starts.

The Amazon Great Indian Sale is offering up to 40 per cent off on smartphones and accessories. There are also offers including no cost EMI, doorstep pickup, instant discount for the customers opting for exchange offers. One Plus 5T Lava Red edition open sale has commenced on amazon.in. Users can buy the smartphone at Rs 37,999. Honor View 10 and LG V30+ will also be available at discounted rates on amazon.in.

Amazon has given a sneak peek of the discounts on several smartphones. The new price will, however, be visible only when the sale starts. The list of smartphones under discounts are Honor 6X, Samsung On5 Pro, Moto g5 Plus, Blackberry KEYone, LG Q6, Google Pixel XL and many more.

Coming to smartphone accessories, Bluetooth headsets are available at up to 60 per cent discount while the mobile case and powerbank enjoy the discount of 80 per cent and 65 per cent respectively. Users will get up to 55% off in the electronics category. The e-commerce giant is giving Rs 20,000 off on laptops as well.

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