

Pamela Anderson, 52, strips totally naked for sizzling new handbag advert

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Pamela Anderson, 52, has stripped totally naked for a sizzling new handbag advert.

Pammy looked unfurgettable as she posed in the buff and nearly revealed all in the raunchy new photoshoot.

Pamela Anderson, 52, strips totally naked for sizzling new handbag advert

The actress is lying on a white sheet surrounded by rose petals in the sensational snaps for her collaboration with luxury bag brand designer Ashoka Paris.

The Baywatch beauty leaves her blonde hair loose around her shoulders and covers her chest with her arms.

Her glamorous look matched the rawness of the room that she was in, with its striped sofa and patterned floors.

Pam is back for the new ethical campaign, teaming up with Ashoka Paris to release a range of luxe vegan bags.

Pammy has posed for a new ethical campaign

The star is an outspoken advocate for cruelty-free fashion items such as discarding leather and faux fur.

Anderson famously sent one her favourite faux fur to Kim Kardashian West and more recently has been lobbying Prada to drop the fur in all collections.

Now the 90's icon has put her name to a range of vegan bags from a brand who is committed to truly ethical fashion thanks to their certification from animal rights organisation PETA.

Another photo from the shoot sees Pammy twearing a white suit jacket and stilettos

Using leather-free vegan materials from Italy, the inner lining of the bags and accessories is made from recycled plastic bottles.

Her photos will certainly remind her ex, French footballer Adil Rami, what he's missing after they split last year.

Friends revealed to The Sun he "had sex with Pamela TWELVE times a night" with marathon bonking sessions.

Pammy, 52, has remained a sex symbol

His ex-teammate Aleksandr Kokorin has told how Rami, 34, boasted of his bedroom romps with the 52-year-old.

Striker Kokorin, 29, made his revelations in a YouTube chat with Ukrainian footballer Oleksandr Aliyev.

He detailed: "Rami told us a lot of interesting things about Pamela Anderson."Of course, everybody was interested in what their relationship was like in bed.

"Rami said that Pamela was the best woman he'd had in his life. He said that he and Pamela used to have sex 12 times a night."

Iconic Pamela Anderson in her Baywatch days

- The Sun