

Rihanna shows off curves in sheer green lingerie as she promotes her Savage x Fenty spring collection

02/03/2021 18:02 by admin

Rihanna looks ready for spring as she shows off her incredible curves in sheer green lingerie while promoting her new Savage x Fenty collection.

In one of the photos the 33-year-old is seen relaxing on a chaise lounge in a garden of lavender surrounded by flowers.

Rihanna has revealed her new lingerie collection for her Savage x Fenty

February is over and with the equinox just around the corner, RiRi has officially declared it spring.

The singer shared her stunning photos with fans on Instagram with the caption: "savage af. donâ€™t trip.

"New @savagexfenty out now â€“ only on savagex.com. #SavageSpring ðŸŒŒ,"

The new photos clearly left her fans incapable of speech as many could only leave emojis instead of coherent sentences.

The 33-year-old showed off curves in the lingerie

The floral numbers were shot in a beautiful garden

Posing in the skimpy new collection, Rihanna showed off plenty of flesh as she modelled the new lingerie.

Featuring plenty of florals prints and fresh colours, the range is sure to be snapped up super quick.

While Rihanna may have once been thought of first and foremost as a singer, with each of her flourishing business ventures, sheâ€™s proven she's an entrepreneur too.

With a fortune of \$600 million as calculated in 2019 by Forbes - this makes her the wealthiest female musician across the globe.

RiRi stunned in the green sheer bra and knicker set

That wealth comes in part from her career in music but mostly from her businesses Fenty Beauty and Savage X Fenty - the first being a makeup brand that in late 2020 branched out into skincare, and the second being a luxury underwear brand for women and men.

With both of these brands, Rihanna has been praised for her efforts to be inclusive and diverse in her representation of the brands' images by doing things such as using a mix of models.

She is also cited as being part of a key turning point in modern beauty history.

When Fenty Beauty launched, the first foundation it released had 40 shades with a mix of undertones and a decent number of shades at the darker end of the spectrum - something that many brands fail to achieve.

The popularity of the launch - which saw people queue for hours just to gain access to a store - has helped set a new beauty industry standard in terms of diversity.

Meanwhile for the launch of Savage X Fenty, models with a mix of body sizes and from various communities were used to promote the underwear.

In October 2020 the model selection went viral again on Twitter after a male model with a larger body type was used in product imagery - something that isn't seen often.

Tweets showed that it helped people feel more comfortable in their bodies.

The only major setback Rihanna has seen in terms of her businesses has been with Fenty Fashion House, which was closed down after an announcement in February 2020.

- The Sun