

Kylie Jenner goes completely nude and covers herself in blood in new photos for Nightmare on Elm

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Kylie Jenner stripped off and drenched herself in fake blood for her latest makeup collection.

The horror-inspired Elm Street collection, launches on Tuesday, just in time for Halloween.

Kylie Jenner was seen dripping in fake blood in new snaps for her Elm Street makeup collection

The snaps appear to have been taken before her pregnancy announcement last month

Kylie, 24, shared two gory snaps to her Instagram account, showing her sat on the floor naked and dripping with blood.

The star could be seen sat on plastic sheeting and gazing at the camera with the fake stuff poured all down her front and legs.

The pregnant star captioned the photos: "MY KYLIE X NIGHTMARE ON ELM STREET COLLECTION LAUNCHES TOMORROW! 3pm pst KylieCosmetics.com"

The KUWTK star received mixed feedback about her "spooky" new cosmetics line inspired by the horror film Nightmare on Elm Street.

When she first announced the collection last week, Kylie wrote: "ahhh what a DREAM to collaborate with the icon of horror!"

Freddy Krueger is the gruesome protagonist of the 1984 cult horror A Nightmare on Elm Street, who stalks and kills people in their dreams.

The makeup mogul also shared some inside peaks of the collection on her Instagram Stories, showing off the Halloween-themed packaging.

The beauty kit launches on October 12, featuring various shades of lipsticks, eyelashes, and a "bloody" jelly stain.

- The Sun